

2 February 2023

**MS INTERNATIONAL plc
(the "Company")**

Director/PDMR Shareholding

The Company was informed on 1 February 2023 that, on the same day, Mr Michael Bell, Executive Chairman of the Company, transferred 2,039 ordinary shares of 10 pence each in the capital of the Company ("Ordinary Shares") from his personal holding into his ISA at a price of 590 pence per Ordinary Share.

Following this transfer, Mr Bell's beneficial interest in Ordinary Shares remains unchanged and comprises 2,990,967 Ordinary Shares, representing approximately 18.2% of the Company's issued share capital (excluding shares held in treasury).

The notification below, made in accordance with the requirements of the UK Market Abuse Regulation, provides further detail.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Mr Michael Bell
2	Reason for the notification	
a)	Position/status	Executive Chairman
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	MS INTERNATIONAL plc
b)	LEI	213800Q34ZAXQ582YL41
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 10 pence each
	Identification code	ISIN: GB0005957005

b)	Nature of the transaction	Transfer of Ordinary Shares from his personal holding into his ISA
c)	Price(s) and volume(s)	Price(s)
		Volume(s)
		590p
		2,039
d)	Aggregated information	Aggregated volume: N/A – single transaction
	- Aggregated volume	
	- Price	
e)	Date of the transaction	1 February 2023
f)	Place of the transaction	London Stock Exchange, AIM Market (XLON)

For further information please contact:

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